



# Economic Recovery Agenda

January 2021

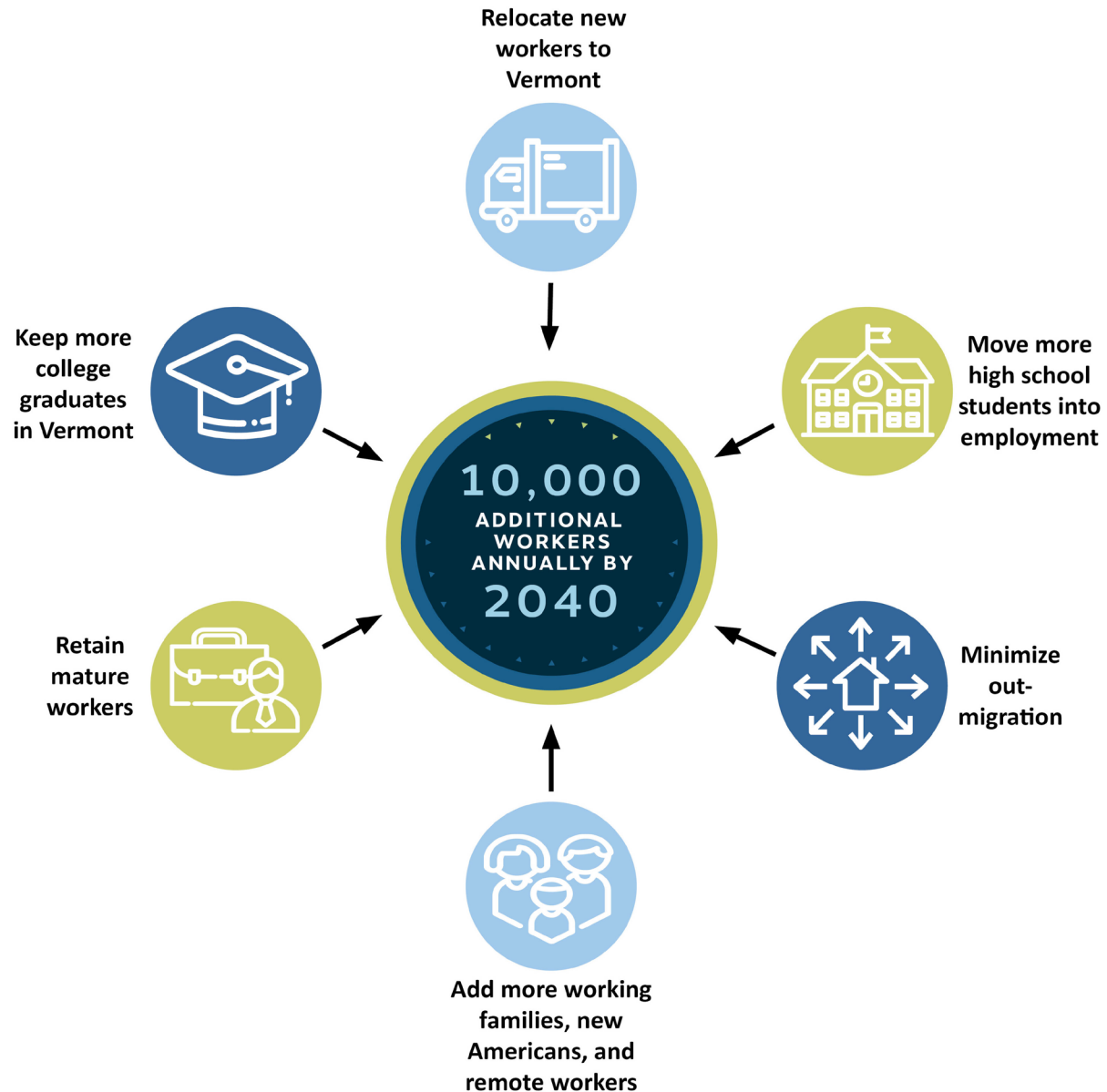


## Focused on Economic Recovery *Advocacy Team*

- Betsy Bishop – Mission
- Charles Martin – Government Affairs
- Amy Spear – Tourism & Hospitality
- Chris Carrigan – Manufacturing

## Our Mission: Economic Vitality

Increasing Workforce  
Participation is Key





# Economic Recovery Agenda

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## Vermont Chamber Agenda

### Policy & Programs

#### Our Policy Recommendations

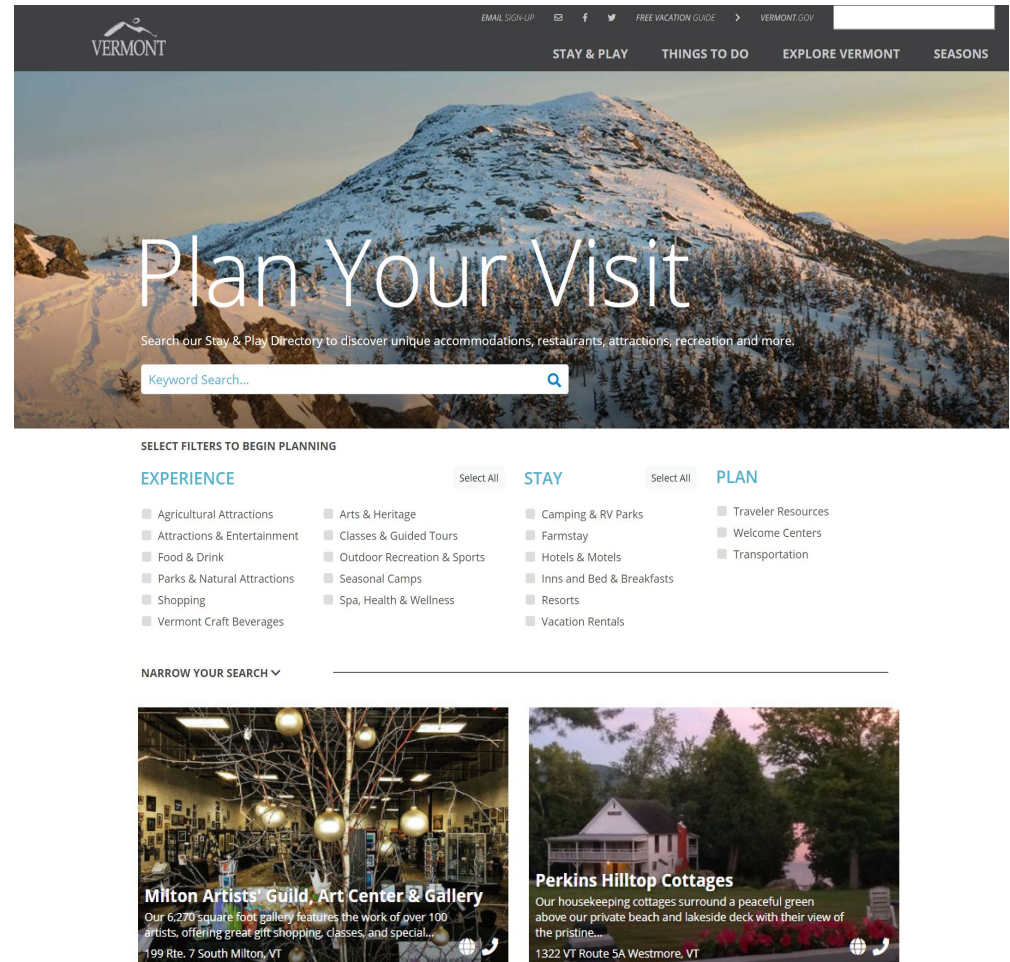
- Additional business grant funding
- Unemployment Insurance
- Policy changes for restaurant & hospitality
- Support funding to market Vermont as a place to live, work, and visit
- Increased investment in child care and broadband

#### Our Programming


- Market Vermont as a tourism destination
- Provide Safe Food Handling Certification
- Grow the Aerospace & Aviation Corridor

## Tourism

- Vermont's economy is dependent upon tourism (approximately 6% of GDP)
- 13.5 million average annual visitors
- \$2.9 billion in visitor spending
- \$375 million in tax revenue generated
- 32,484 jobs




The screenshot shows the 'Plan Your Visit' page on the Vermont website. At the top, there is a navigation bar with links for 'STAY & PLAY', 'THINGS TO DO', 'EXPLORE VERMONT', and 'SEASONS'. Below the navigation is a large hero image of a snow-covered mountain with the text 'Plan Your Visit' overlaid. A search bar with the placeholder 'Keyword Search...' is positioned below the hero image. Underneath the search bar is a section titled 'SELECT FILTERS TO BEGIN PLANNING' with three columns of filter categories: 'EXPERIENCE', 'STAY', and 'PLAN'. Each category has a 'Select All' button and a list of sub-categories with checkboxes. Below the filters is a 'NARROW YOUR SEARCH' section with two featured listings: 'Milton Artists' Guild, Art Center & Gallery' and 'Perkins Hilltop Cottages'. Each listing includes a small image, a title, a brief description, and contact information.

**VERMONT** EMAIL SIGN-UP  FREE VACATION GUIDE > VERMONT.GOV

STAY & PLAY THINGS TO DO EXPLORE VERMONT SEASONS

# Plan Your Visit

Search our Stay & Play Directory to discover unique accommodations, restaurants, attractions, recreation and more.

Keyword Search... 

**SELECT FILTERS TO BEGIN PLANNING**

**EXPERIENCE** Select All

- Agricultural Attractions
- Attractions & Entertainment
- Food & Drink
- Parks & Natural Attractions
- Shopping
- Vermont Craft Beverages
- Arts & Heritage
- Classes & Guided Tours
- Outdoor Recreation & Sports
- Seasonal Camps
- Spa, Health & Wellness


**STAY** Select All


- Camping & RV Parks
- Farmstay
- Hotels & Motels
- Inns and Bed & Breakfasts
- Resorts
- Vacation Rentals

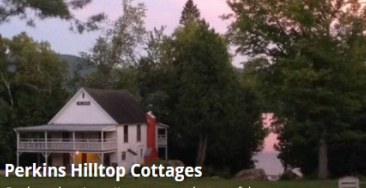
**PLAN** Select All


- Traveler Resources
- Welcome Centers
- Transportation

**NARROW YOUR SEARCH** ▾



**Milton Artists' Guild, Art Center & Gallery**  
Our 6,270 square foot gallery features the work of over 100 artists, offering great gift shopping, classes, and special...  
199 Rte. 7 South Milton, VT 



**Perkins Hilltop Cottages**  
Our housekeeping cottages surround a peaceful green above our private beach and lakeside deck with their view of the pristine...  
1322 VT Route 5A Westmore, VT 



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## Tourism & Hospitality Policy Agenda

### Special Help for Restaurants & Lodging Properties

#### Our Recommendations

- Adjustment to alcohol-related regulations
  - Establish licensee pricing
  - Allow licensees to purchase spirits with a credit card
  - Extend the current pandemic-allowed liquor-to-go sales to allow for a wind-down period of the service
- Require consent language to ensure restaurants have approval over inclusion on third-party delivery app
- Reform Vermont's short-term rental regulations (STR), including the establishment of a STR registry

## Manufacturing

- 29,850 jobs (9.5% of all employment)
- About \$2.8 billion or 9% of the state's GDP
- Each manufacturing job supports an additional 1.6 jobs
- Each advanced manufacturing job supports as many as 4 jobs in other industries





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## Vermont Chamber Manufacturing Program

Delivering contacts, buyers, suppliers, contracts, and workforce

### Program Highlights

- Transforming Vermont into a supply chain hub
- 20 matchmaking events over 10 years with an annual Manufacturing Supply Chain Summit
- Focus on aerospace, aviation, defense and space, naval, and medical devices
- Vermont – Québec Aerospace Trade Corridor – now extended to Connecticut
- Online manufacturing website & directory with trusted referrals and introductions
- Find Your Future Workforce effort with Vermont Technical College and UVM CEMS
- Matching students and soon-to-be graduates in Advanced Manufacturing with exhibitor employers for jobs and internships



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**BETSY BISHOP**  
President



**CHARLES MARTIN**  
Government Affairs Director



**QUESTIONS?**

**AMY SPEAR**  
V.P. of Tourism



**CHRIS CARRIGAN**  
V.P. of Business Development

